

**EEO Public File Report  
Job Vacancy Summary  
Period Covered: February 1, 2009 – January 31, 2010**

**STATION WBNG**

FACILITY ID: 23337

Licensee: WBNG License, Inc.

Address: 767 Third Avenue, 34<sup>th</sup> Floor, New York, NY 10017

Community of License: Binghamton, NY

The following are all full-time job vacancies filled between February 1, 2009 and January 31, 2010, identified by job title and indicating the recruitment source that referred the successful candidate.

Position	Referring Recruitment Source
EP/Anchor	TVJobs.com
MMJ	TVJobs.com
MMJ	Internal Candidate
MMJ	TVJobs.com
MMJ	WBNG.com
MMJ	Word of Mouth
New Media Mgr./LSM	Referral

Total number of persons interviewed for full-time vacancies between February 1, 2009 and January 31, 2010, **36**

The following are all sources used to recruit for full-time vacancies filled between February 1, 2009 and January 31, 2010.

Recruitment Source	Contact Person	Address / Telephone	Method of Contact	Total # of Interviews Referred by Source
BCC Placement Office	Mariah Peare	PO Box 1017, Binghamton, NY 13902 (607) 778-5205	e-mail	0
Binghamton University	Jillian Krull	Vestal Parkway, Binghamton, NY (607) 777-2553	e-mail	0
Broome County Urban League	Tiffany	43 Carroll St., Binghamton, NY 13901 (607) 723-7303	fax	0
Broome Employment Center		Binghamton, NY (607) 778-2136	fax	0

Careerbuilder.com			Website	0
Community Options Inc.	Josephine DiFulvio	182-184 State St., Binghamton, NY 13901 (607) 722-5971	e-mail	0
Country Valley Industries	Davis Hogan	125 Cutler Pond Rd., Binghamton, NY 13905 (607) 723-8361	fax	0
Granite Stations	HR depts.	Various HR depts.	e-mail	0
Interns (Students)				1
Medialine.com	Mark Shilstone	PO Box 51909, Pacific Grove, CA 800-237-8073	e-mail	3
Monster.com			Website	0
NYS Broadcasters Assn.	Sandy Messineo	1805 Western Ave., Albany , NY 518-456-8888	e-mail	0
NYS Job Exchange	Mike Puglisi	171 Front St., Binghamton, NY 13905	e-mail	2
Referral				3
Southern Tier Young Professionals	Doug Camin	95 Court St., Binghamton, NY 13902	e-mail	0
SU – S.I. Newhouse	Karen McGee	215 University Place, Syracuse, NY 443-3860	e-mail	0
Tioga Employment Center		1062 St. Rte. 38, PO Box 108, Owego, NY 13827 (607) 687-7759	fax	0
TVJobs.com	Mark Holloway		e-mail	6
Vocational Rehabilitation Services	Andrew DeVigili	204 Court St., Binghamton, NY 13902 (607) 722-0869	fax	0
Walk in applicants	Kim Pesko	560 Columbia Dr., Johnson City, NY 13790 (607) 584-7223		0
WBNG Internal Posting	Kim Pesko	560 Columbia Dr., Johnson City, NY 13790 (607) 584-7223		2
WBNG Website	Kim Pesko	560 Columbia Dr., Johnson City, NY 13790 (607) 584-7223		14
WBNG On – Air advertising	Kim Pesko	560 Columbia Dr., Johnson City, NY 13790 (607) 584-7223		0
Word of mouth referrals				5

The following are the long term menu options implemented between February 1, 2009 and January 31, 2010, including a brief description of each:

### **Career Fairs**

Broome-Tioga BOCES and Greater Binghamton Chamber of Commerce Spring Job Fair – WBNG Representatives were on hand to discuss careers in broadcasting and what training is needed in each field. Approximately 500 high school seniors and adult students attended the fair

Broome Community College Career Fair – This career fair was sponsored by the BCC Placement Services Office. We spoke to students who were interested in careers in broadcasting.

Binghamton University Job/Internship Fair – This career fair was sponsored by Binghamton University. Representatives from WBNG attended the career fair.

Attended a Syracuse University Student Intern Fair to discuss available internships at our station and talk to students about careers in broadcasting.

### **Internship Programs**

College Internship Program - This is a non-paid internship program open to college juniors, seniors or grad students. Students earn college credit for their participation in our program. We offer internships three times a year (Spring, Summer and Fall). Internships are available in the following Departments: News, Photojournalism, Promotion/Production, Sales, Sports and Weather. The program is designed for students interested in gaining exposure and experience in the broadcast industry.

### **Participate in a Program Directed at Students Desiring to Pursue A Career in Broadcasting**

WBNG participated in the NYSBA summer intern program. A senior from SUNY Oneonta majoring in Mass Communications was selected as intern. As part of this internship, the student worked in each department to gain first hand knowledge of the various careers in the broadcasting business.

### **Participate in Events Sponsored by Educational Institutions**

The President/GM participated in a Broome County Community College podcast as a broadcast employer panelist giving students techniques on what to do and say when attending career fairs and job interviews.

A copy of this Public File Report is posted on our website, [www.wbng.com](http://www.wbng.com).